



Why Visit?

Known for their suspension monorail, the University of Wuppertal's emphasis on transportation engineering and research is the perfect fit for students looking to, "Help lead our local transportation industry to an innovative future," as stated by Dr. Tawfik.

What makes Fresno State's partnership with the University of Wuppertal a one of a kind academic and research exploration is students' opportunity of, "Studying and living in both systems, gaining insight into the ideological differences of each system, and identifying the strengths and weaknesses of both systems within their respective social, environmental and economic constraints."

The program's objective is to provide students with an international perspective and experience in Transportation Business. Students will analyze innovative trends and impacts on the industry and will discover new ideas as they explore their new ventures abroad. When it comes time for everyone to pack their suitcases, students will be packing with them a novel business plan for a startup that can compete amongst other businesses in the transportation industry.



Contact

Dr. Aly Tawfik: Tawfik@csufresno.edu

Phone: (559) 278-8791

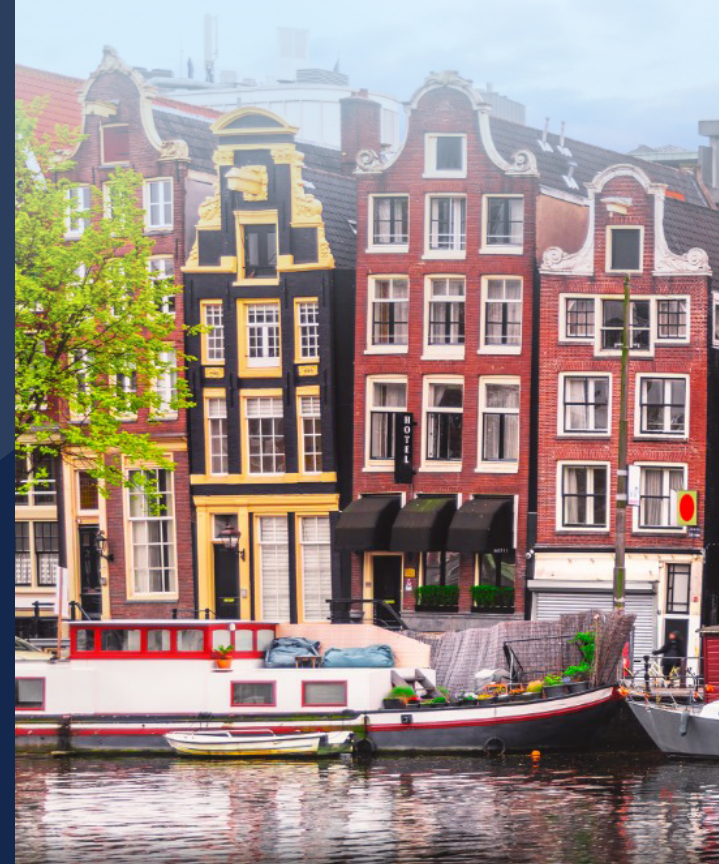
Fresno State Transportation Institute
California State University, Fresno 2320
E. San Ramon Ave. #12 Fresno, CA
93740



FRESNO STATE®

Transportation Institute

*Transportation Business
Summer 2022 Study Abroad Course*



BERGISCHE
UNIVERSITÄT
WUPPERTAL





Transportation Through Innovation and Sustainability!

About

Join the Fresno State Transportation Institute for a two week experiential learning international study to Wuppertal, Germany and Amsterdam, Netherlands.

APPLICATION DEADLINE: April, 2022

Students will study abroad from July 23-Aug. 6.

Cost:
\$4,335 (For matriculated students)
\$5,335 (For non-matriculated students)

[Click here to learn more!](#)

Explore

The Transportation Business Summer 2021 Study Abroad Course hosted by the Fresno State Transportation Institute affords students the opportunity to gain new insights into the world of transportation.

Students will receive first-hand experience from industry leading professionals while taking an in-depth look at challenges related to produce/service design, channel structure and inter-organizational cooperation.

Students will have the opportunity to build a business plan for a client interested in the development of a new product or service in the transportation industry.

Benefits

Students will also benefit from several free afternoons and evenings where they can explore some of Germany and the Netherland's most historical sites and museums that feature a vast study of science, history, art and culture.

While in Amsterdam, students will have a day free of scheduled activity, allowing them to explore the sprawling green landscapes, picturesque canals, astonishing windmills and historical architecture, all unique to the Netherlands.

Transportation Business
ENGR 191T: Aly M. Tawfik, Ph.D. , PTP
MKTG 189T: Samer Sarofim, Ph.D. Units: 3