

**Department of**  
**Construction Mgt**  
*Strategic Planning*

April 5, 2017

# Desired Outcomes

- Review mission, vision, and values
- Review Student Learning Outcomes
- Discuss our 'processes'
- Brainstorm - Educational Objectives
  - i.e. SOAP Goals
- Brainstorm - Strategic Program Initiatives
  - i.e. CSUF Program Review Action Plan
- CM Capstone (if time allows)

# Mission Statement - version 2.0

*“Develop character,  
Build leaders,  
Sustain learning.”*

# Mission Statement - version 3.0

*“Develop professionals,  
Build leaders,  
Sustain learners  
for the A/E/C Industry.”*

# **Vision Statement - version 2.0**

***Build prominent engaged leaders in the regional, national, and international construction industries***

# **Vision Statement - version 3.0**

***Build prominent engaged leaders in the regional, national, and international A/E/C industry.***

# Values - 2.0

“The Construction Management Program is committed to:

- Excellence in teaching, mentoring, and leadership
- Collegiality and strong sense of academic community
- Strong ties with alumni and industry
- Diverse, sage, family environment
- Enriched, universal learning
- Work-life balance
- Professionalism and mutual respect
- Engaged, experiential learning”

# Values - 3.0

The Department of Construction Management is committed to:

- Excellence in teaching, mentoring, and leadership
- Collegiality and strong sense of academic community
- Strong ties with alumni and industry
- Diverse, family environment
- Enriched, universal learning
- Work-life balance
- Professionalism and mutual respect
- Community engagement
- Experiential learning



# Educational Program Objectives 2.0

- Establish the technical and management abilities of a construction professional (project management)
- Manifest the qualities of a construction leader (business / team leadership)
- Define life long learning and list specific ways that you can continuously improve your knowledge, skills, and abilities throughout your construction career

# Ideas to achieve Program Objectives

- Find a way to ‘leave a legacy’ for student involvement
  - Prizes & giveaways to engage students
- Create an advisor checklist:
  - Professionalism (define & demonstrate)
  - Leadership (define & demonstrate)
  - Sustain Learning (how & plans for after graduation)
- Develop “Emerging Leaders Program”
  - For alumni --- via “Granite” fund?

# CM Capstone Experience

## Senior Capstone Experience

- (3) • feasibility analysis + planning (design?)  
• 'multi-disciplinary' project

~~• service learning~~

OR  
• 'real' client  
• 'real world' issue

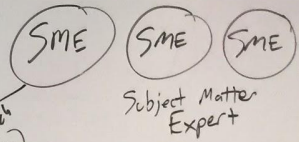
- GE requirements
- oral presentation
- solution driven

GE

ASC  
Format

- IB - papers (2000 wd)
- ID - papers (2000 wd)

CM Capstone Director



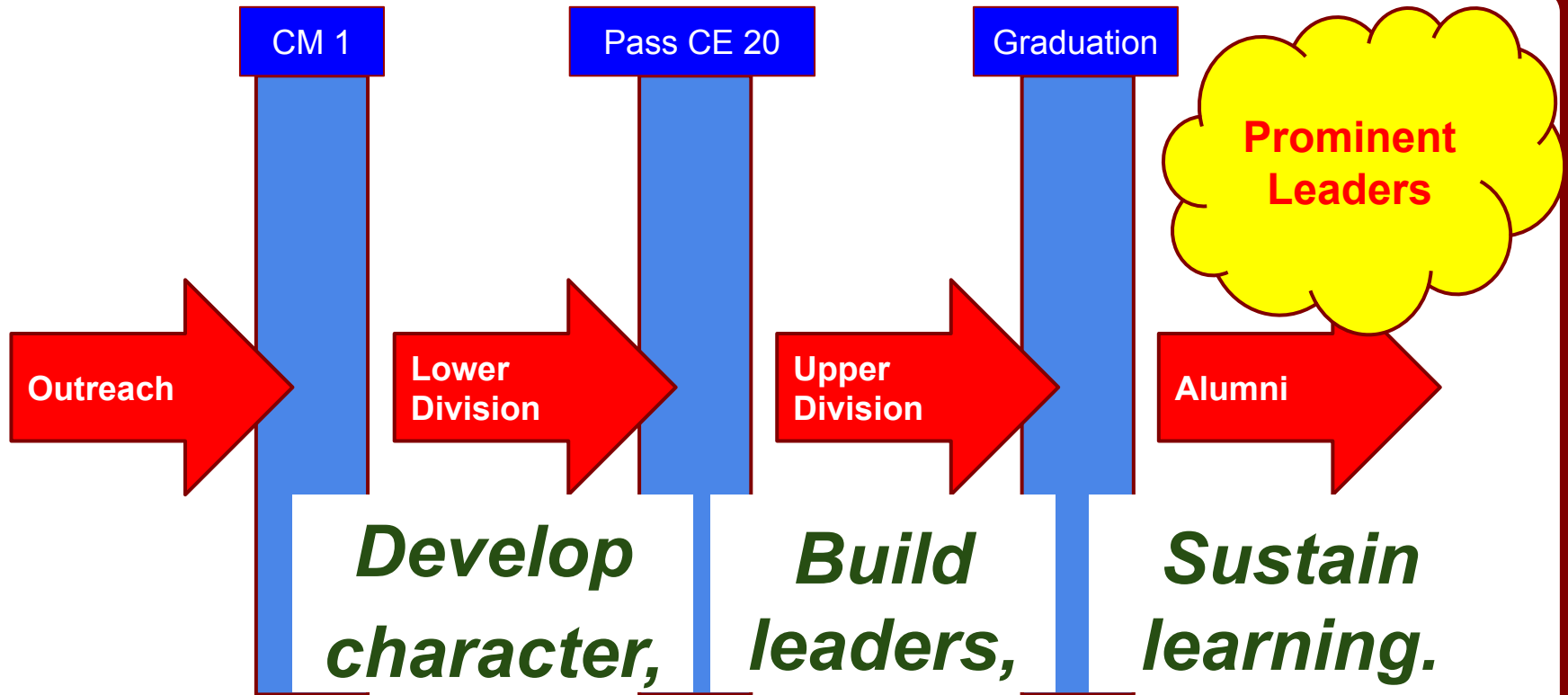
Subject Matter Expert

1) Project  
2) Student research paper (in-class)

Team

- MIN
- Student 1
  - Student 2
  - Student 3
  - student 4
  - Student 5

# 4 Key Processes



# Key Definitions

- Course Learning Outcomes (CLOs)
  - “the set of knowledge, skills, and abilities to be attained by students upon completion of a single course”

# Key Definitions

- Student Learning Outcomes (SLOs)
  - “the set of knowledge, skills, and abilities to be attained by students prior to or upon graduation from an accredited degree program”
  - “SLOs establish the minimum level of learning and the body of knowledge to be addressed by the degree program”

# Key Definitions

- Program Learning Outcomes (PLOs)
  - “the set of knowledge, skills, and abilities to be attained by students prior to or upon graduation as defined by the degree program”

***Note: Section 9 states that these should ‘meet or exceed’ ACCE’s SLOs listed in Section 3.2.2.2***

## **ACCE's Student Learning Outcomes Section 3.2.2.2 (page 15-16)**

Link to draft spreadsheet with SLOs & PLOs:

[Draft Outcomes Spreadsheet](#)



# Key Definitions

- Degree Program Objectives
  - “statements describing desired degree program accomplishments in support of it’s mission”

# Key Definitions

- Performance Criteria
  - “measurable achievements identifying required performance to meet the learning outcome”
- Standards
  - “qualitative statements of minimum requirements upon which an accredited degree program shall be judged”

# What are our initiatives?

- 1Year
- 2 Year
- 5 Year
- 10 Year

What is the performance criteria for each?